



events

Seizing the Mobile Moment: Policy Choices Facing the FCC and Why Consumers Should Pay Attention

Date

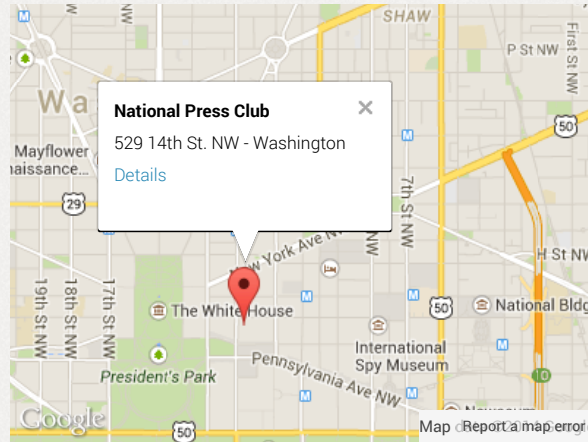
October 28, 2014

Time

9:00 am - 11:00 am

Location

[National Press Club](#)



In "Meeting the Mobile Moment," FCC Chairman Wheeler outlined the major wireless issues facing telecom policymakers. He explained that his "mobile agenda rests on three pillars: making more spectrum available for broadband; using the market and technology to ensure more efficient and effective use of our spectrum; and promoting the deployment of mobile infrastructure."

Join the [Progressive Policy Institute](#) (PPI) for a keynote and panel discussion on the challenges facing the FCC in the wireless ecosystem. Roger Sherman, Chief of the FCC's Wireless Telecommunications Bureau will keynote the event. A roundtable discussion moderated by PPI Senior Fellow Hal Singer will immediately follow, featuring Michael Mandel of PPI, Peter Rysavy of Rysavy Research and the Wireless Technology Association, Roger Entner of ReconAnalytics, and Mary Brown of Cisco. The discussion will explore a variety of policy options that could affect America's mobile experience for decades to come.

[Register Now](#)

Keynote speaker:

Roger Sherman, Chief, FCC Wireless Telecommunications Bureau

Panelists:

Michael Mandel, Chief Economic Strategist, Progressive Policy Institute

Peter Rysavy, RF network engineer, Rysavy Research and the Wireless Technology Association

Roger Entner, Research Analyst, ReconAnalytics

Mary Brown, Director of Government Affairs, Cisco

Moderator:

Hal Singer, Senior Fellow, Progressive Policy Institute

Speaker bios:

Mary Brown, Director of Government Affairs, Cisco

Mary L. Brown is Senior Director for Technology and Spectrum Policy in Cisco's Washington DC Government Affairs office. She leads Cisco's global public policy agenda for wireless technologies and spectrum policy. During her career, she has worked as a consultant, as in-house regulatory counsel for

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[Seizing the Mobile Moment: Policy Choices Facing the FCC and Why Consumers Should Pay Attention](#)

National Press Club,
Washington DC

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[Carew and Singer to speak on Net Neutrality Panel](#)

Rayburn House Office
Building B-369, Washington
DC

OCT

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[Sizing Up the Digital Economy](#)

The George Washington
University, The Commons:
6th floor, Washington
District of Columbia

a major carrier, and for approximately 10 years as a staff lawyer and manager at the Federal Communications Commission. Brown holds a J.D. with honors from the Syracuse College of Law, and a Master of Science in Telecommunications from the S.I. Newhouse School of Public Communications at Syracuse. She is a Phi Beta Kappa graduate of the University of Massachusetts at Amherst.

Michael Mandel, Chief Economic Strategist, Progressive Policy Institute

Dr. Michael Mandel is chief economic strategist at the Progressive Policy Institute in Washington, where he supervises PPI's research and policy work across a wide range of topics, including the data-driven economy, the impact of regulation on innovation, and policies to improve production, investment and job growth. Mandel also holds an appointment as senior fellow at Wharton's Mack Institute for Innovation Management at the University of Pennsylvania, and serves as president of South Mountain Economics LLC, which provides expertise on emerging occupations and emerging industries. He holds an A.B. from Harvard University and a Ph.D. in economics from Harvard University.

Roger Entner, Founder and Lead Analyst, Recon Analytics LLC

Roger Entner is a leading expert on competitive telecom markets, particularly the wireless communications industry. Before founding Recon Analytics, Entner was senior vice president and head of research and insight for the Telecom Practice of The Nielsen Company, one of the largest consumer market research providers in the world. Prior to that, he was senior vice president of the communications sector at IAG Research and vice president of telecom for Ovum.

Peter Rysavy, President, Rysavy Research LLC

Peter Rysavy is an expert on the capabilities and evolution of wireless technology. President of Rysavy Research and Executive Director of the Portable Computer and Communications Organization, Rysavy previously served as vice president of engineering and technology at Traveling Software (LapLink). He graduated from Stanford University in 1979 with Bachelor and Master of Science degrees in electrical engineering.

Roger Sherman, Chief, Wireless Telecommunications Bureau, FCC

Roger Sherman is the chief of the Wireless Telecommunications Bureau of the Federal Communications Commission. Sherman has previously served as Democratic Chief Counsel to the House Committee on Energy and Commerce and as Democratic Staff Director to its Subcommittee on Communications and Technology. After working on Capitol Hill as a legislative aide to Senator Alan Cranston and a legislative assistant to Representative Henry Waxman, he spent 10 years as a Director of Regulatory Affairs and Senior Attorney at Sprint Corporation. He holds a B.A. from Amherst College and a J.D. from Harvard Law School.

Hal Singer, Senior Fellow, Progressive Policy Institute

Dr. Hal Singer is a Senior Fellow at PPI, a Principal at Economists Incorporated, and an Adjunct Professor at Georgetown's McDonough School of Business. Singer is the co-author of two books on broadband, including *The Need for Speed* (Brookings Institution Press 2013). He has advised several wireless companies in proceedings before the FCC. He holds a B.S. from Tulane University and a Ph.D. from Johns Hopkins University.



Tagged [Communications](#), [Innovation](#), [Regulatory Reform](#), [Telecom](#)